

For more information, please contact
Suzanne Barrows
sbarrows@TheAPSP.org
703.838.0083, ext. 162

NEW POOL and HOT TUB OWNER SAFETY CAMPAIGN KICKS OFF

“New Safety Technologies for Existing Installations”

Alexandria, VA (July 6, 2005) – The members of The Association of Pool & Spa Professionals announce a new public water safety initiative for 2005, “New Safety Technologies for Existing Installations.”

With the objective of reaching, informing, and protecting the owners and operators of existing swimming pools, spas, hot tubs, and recreational water facilities that are more than five years old, this public information campaign will deliver information about products and services that can upgrade the safety of existing installations.

The members of The Association of Pool & Spa Professionals are committed to the safe and healthful enjoyment of industry products and have funded this campaign to inform the public.

Homeowners and operators of commercial facilities are being encouraged to evaluate their pools, spas, and hot tubs against the checklist to see areas that may need attention.

APSP members, with a commitment to continuing education, are the most skilled and informed water industry experts to provide evaluation and consultation on the topic of recreational water safety.

About APSP

The Association of Pool & Spa Professionals (APSP) is the world's largest international trade association representing the swimming pool, spa, hot tub, and recreational water industries with a mission to enhance the business success of members. The over 5,300 member companies of the APSP include manufacturers,

distributors, manufacturers' agents, designers, builders, installers, retailers, and service professionals. APSP members adhere to a code of business ethics and share a commitment to public health and safety in the use of pools, spas, and hot tubs. For more information visit www.theapsp.org

Media contact:
Suzanne Mackenzie Barrows
The Association of Pool & Spa
Professionals
sbarrows@TheAPSP.org
703.838.0083, ext. 162

Photos/images contact:
Member Services
The Association of Pool & Spa
Professionals
memberservices@TheAPSP.org
703.838.0083, ext. 301

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